



“Central, a large, ethnically diverse, multi-generational church in the heart of the Niagara Region, is hiring a Content Producer to serve in our communications department! We're looking for someone organized, creative, and passionate about telling stories of life change through video, photography, and digital content. You will join our team to help share the mission of the church through engaging visual content across digital platforms and in-person experiences.”

WHAT YOU WILL DO:

As a Content Producer at Central Community Church, you'll help tell the stories of life change happening across our church and partner organizations. This is a hands-on, creative, and production-focused role with a strong emphasis on video, photography, and short-form digital content. Working closely with the Communications Director, you'll create compelling visual content, lead volunteer creators, and contribute to content planning that supports the mission of Central Community Church and our Next Gen ministries, as well as Central Niagara.

- **Content Creation**

- Capture photo and video content throughout the week and on Sundays, focused on social-first, short-form storytelling
- Edit video and photo content for social media, website, and internal communications
- Create consistent, on-brand visual content reflecting the heart and culture of Central
- Prepare content for platforms like Instagram, Facebook, YouTube, and other digital channels
- Collaborate with the Communications Director to ensure content aligns with priorities and campaigns

- **Volunteer Leadership**

- Recruit, train, and lead volunteer photographers and videographers
- Provide clear creative direction, shot lists, and expectations for volunteers
- Schedule and deploy volunteers for Sunday services and key events
- Give feedback and coaching to help volunteers grow in skill and confidence
- Work with contractors as needed to support content capture

- **Content Planning and Strategy**

- Contribute to weekly and seasonal content planning conversations
- Identify stories, moments, and themes worth capturing and sharing
- Support content rhythms for CentralCC, Next Gen ministries, and Central Niagara.
- Assist in planning content needs for major events such as Easter, Christmas, baptisms, and ministry launches

- **Administrative and Support Responsibilities**

- Organize and manage digital assets, including photo and video libraries
- Update project management tools to track content and creative workflows
- Coordinate with the Communications Director and ministry leaders on content needs
- Support basic website updates and content uploads as needed



WHO YOU ARE:

- Formal education in Communications, Media, or a related field is an asset, but relevant experience and a strong portfolio are highly valued.
- Experienced in video and photo production, including shooting and editing
- Strong visual and creative eye with attention to detail and storytelling
- Skilled in video and photo editing software such as Adobe Premiere Pro, Final Cut, Lightroom, or similar tools
- Independent and self-motivated, while collaborating effectively with a team
- Comfortable leading and working with volunteer teams
- Organized, reliable, and able to manage multiple projects simultaneously
- Willing to work Sundays and occasional evenings for events
- Aligned with the mission, values, and culture of Central Community Church

WHY YOU WANT TO JOIN US:

- A competitive salary range of \$20 to \$24 per hour, including 2 weeks of vacation.
- The ability to impact and transform lives.
- Opportunity to make a meaningful impact through creative work
- Supportive, collaborative staff culture
- Access to strong facilities and resources for content creation
- Opportunities for growth in leadership, creativity, and ministry

WHAT YOU CAN EXPECT FROM US:

- Amazing facilities to foster unforgettable experiences,
- Regular personal growth and leadership development opportunities,
- The support of the entire staff in seeing people connect to God and to each other!

If you are interested in this position, please email your resume to hr@centralcc.ca.

Only successful candidates will be contacted for an initial interview.

Please visit our website to learn more about us – www.centralcc.ca